

# AI-based idea generation and evaluation... **in an inspiring way?**

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**Problem decomposition –  
breaking the problem in to sub-  
problems**

# Problem decomposition



# Problem decomposition

## Kiertopuu® – Upcycled and Charred Timber

Kiertopuu products can be used as surface material for a wide variety of applications. The charred surface is always either washed, brushed, or oiled to prevent smudging upon touch.

Various dimensions and surface finishing options are available for the product.

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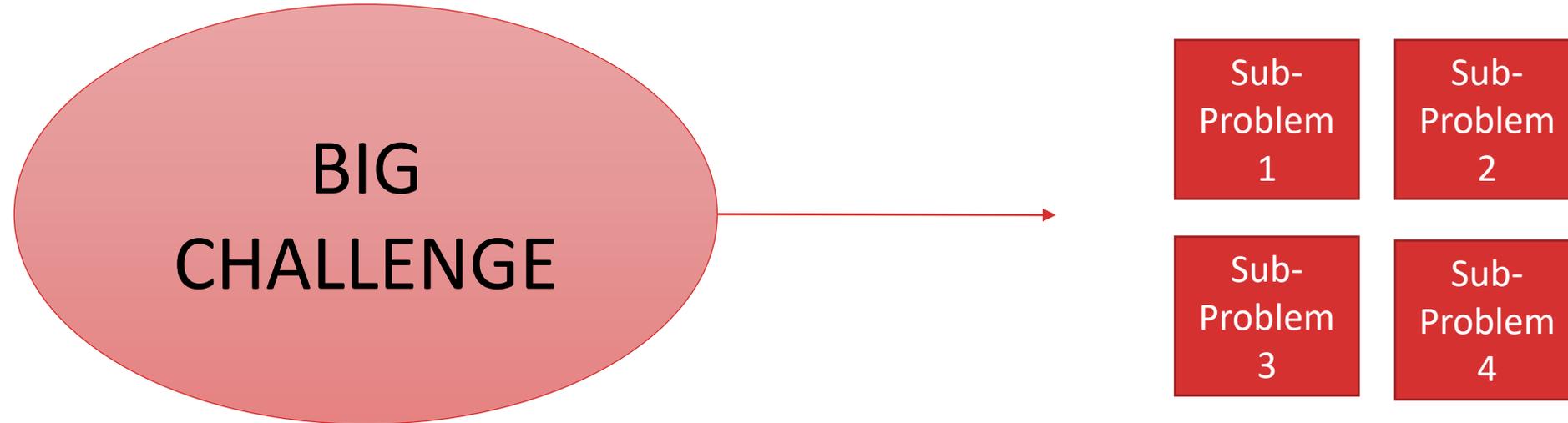
Getting raw materials

Processing

Distribution

Use

Decomposition is about dividing a big challenge in to relevant sub-problems that can be partially solved separately.



# AI-tip for problem decomposition



Below is a description of a challenge I have. Please, can you decompose the challenge to 3-5 main sub-problems?

Challenge description:

....

# Family vacation problem decomposition

<b>Sub-problem</b>	<b>Transportation</b>	<b>Accommodation</b>	<b>Activities</b>
<b>Current option</b>			
<b>Other ideas</b>			

# Family vacation problem decomposition

<b>Sub-problem</b>	<b>Transportation</b>	<b>Accommodation</b>	<b>Activities</b>
<b>Current option</b>	Car	Hotel	Amusement Parks
<b>Other ideas</b>			

# Family vacation problem decomposition

<b>Sub-problem</b>	<b>Transportation</b>	<b>Accommodation</b>	<b>Activities</b>
<b>Current option</b>	Car	Hotel	Amusement Parks
<b>Other ideas</b>	Plane	Hostel	Shopping
	Walking	Tent	Museums
	train	Cottage	Live Music

# AI-tip for ideation



Below is a description of a challenge and it's decomposition in to sub-problems. Please, can you create a morphological table based on the sub-problems and come up with 5 solution ideas to each sub-problem?

Challenge description:

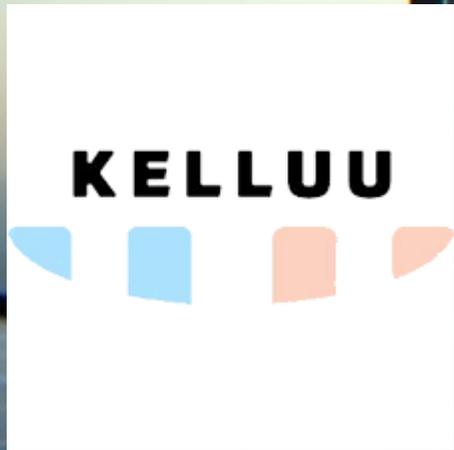
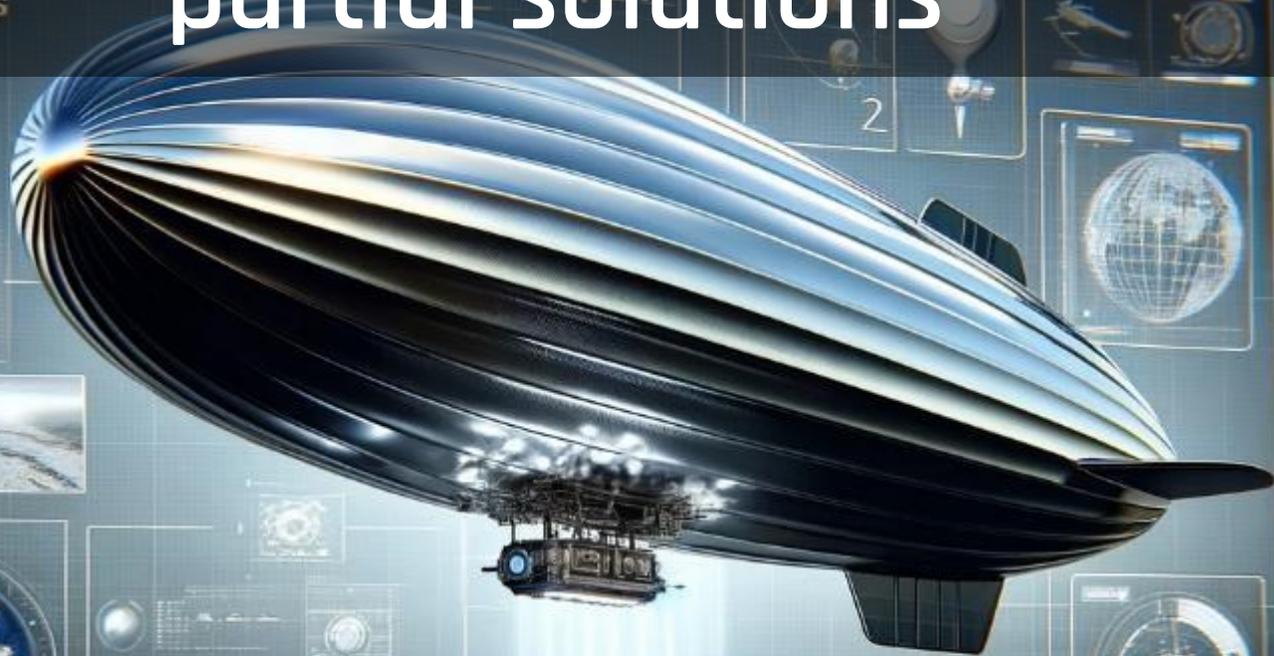
....

**Full solution (Concept)  
generation out of partial  
solutions**

# Full solution (Concept) generation out of partial solutions



# Full solution (Concept) generation out of partial solutions



You can use the table for generating novel and complete solution ideas (aka concepts).

Sub-problem	Transportation	Accommodation	Activities
Current option	Car	Hotel	Amusement Parks
Other ideas	Plane	Hostel	Shopping
	Walking	Tent	Museums
	train	Cottage	Live Music

$4 * 4 * 4$  possible concepts =  
 $16 * 4 = 64$  possible concepts  
 $6 * 4 * 4 = 24 * 4 = 96$

# AI-tip for concept generation



Below is a description of a challenge and it's decomposition in to sub-problems with possible solution ideas linked to each sub-problem. Please, can you generate full solutions (concepts) using at least one idea from each sub-problem. Generate concepts that are innovative.

Challenge description:

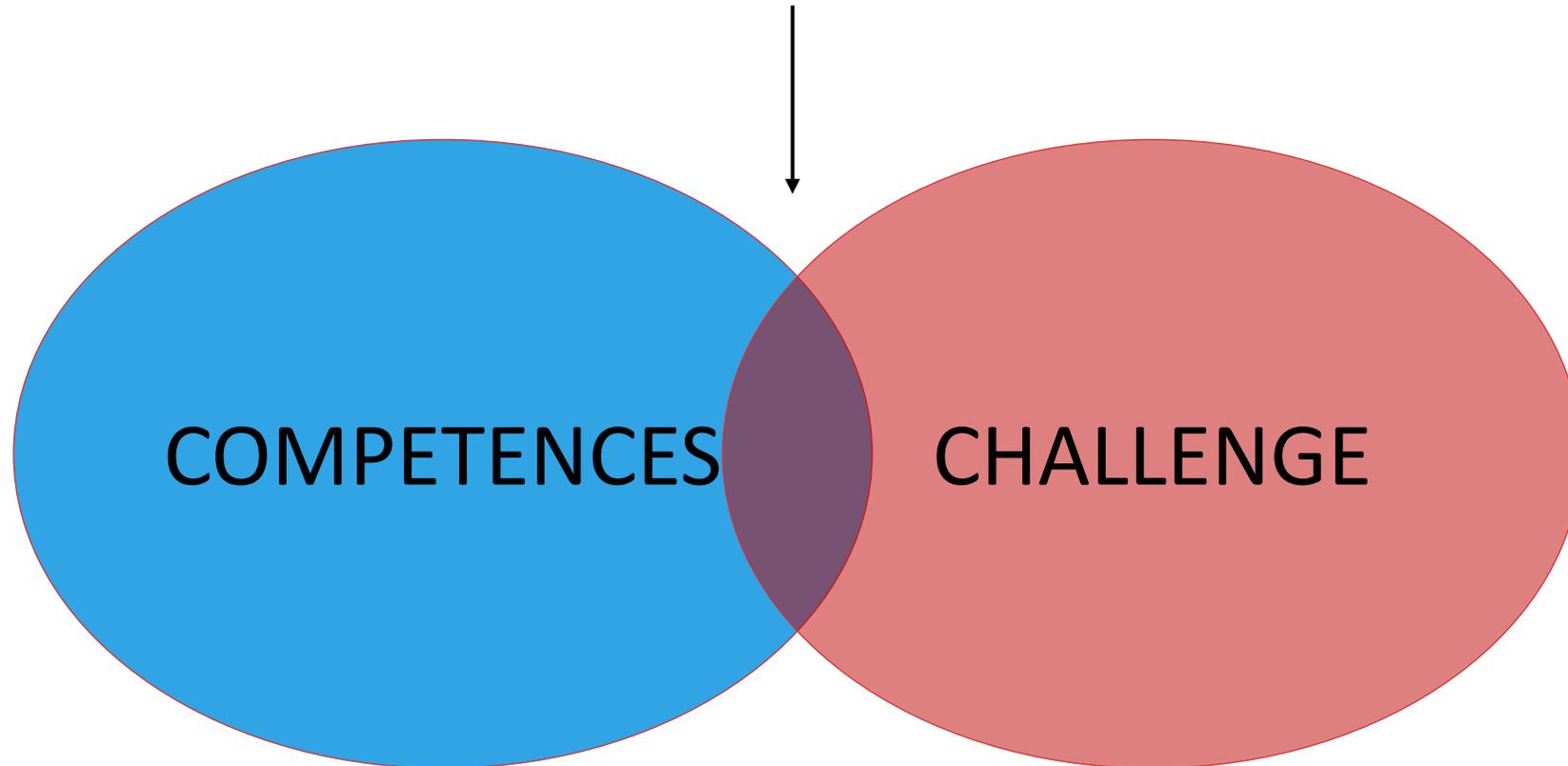
**Ideas based on unique  
competences**

# Ideas based on unique competences





Ideas based on your own competences are good, because you can implement them and have expertise to evaluate them.



**1. Create a list of your competences: work experience, hobbies, education, other experience**

**2. For each competence, ask: ”can I use this competence to solve the challenge/problem somehow?”**

# AI-tip for competence-based ideation



Below is a description of a challenge and it's decomposition in to sub-problems and a list of my competences. Please, can you generate solution ideas to each sub-problem based on my competences?

Challenge description:

....

# Biomicry and biologically inspired design

# Biomimicry and biologically inspired design



# Biomimicry and biologically inspired design



# Biomimicry and biologically inspired design



# In **biomimicry** ideas developed by nature are captured

Nature (biomimicry)  
Biologically inspired design →

Method of travelling	Where to stay	What to do
Car	Hotel	Amusement Parks
Plane	Hostel	Shopping
Walking	Tent	Museums
train	Cottage	Live Music

# AI-tip for biomimicry-based ideation



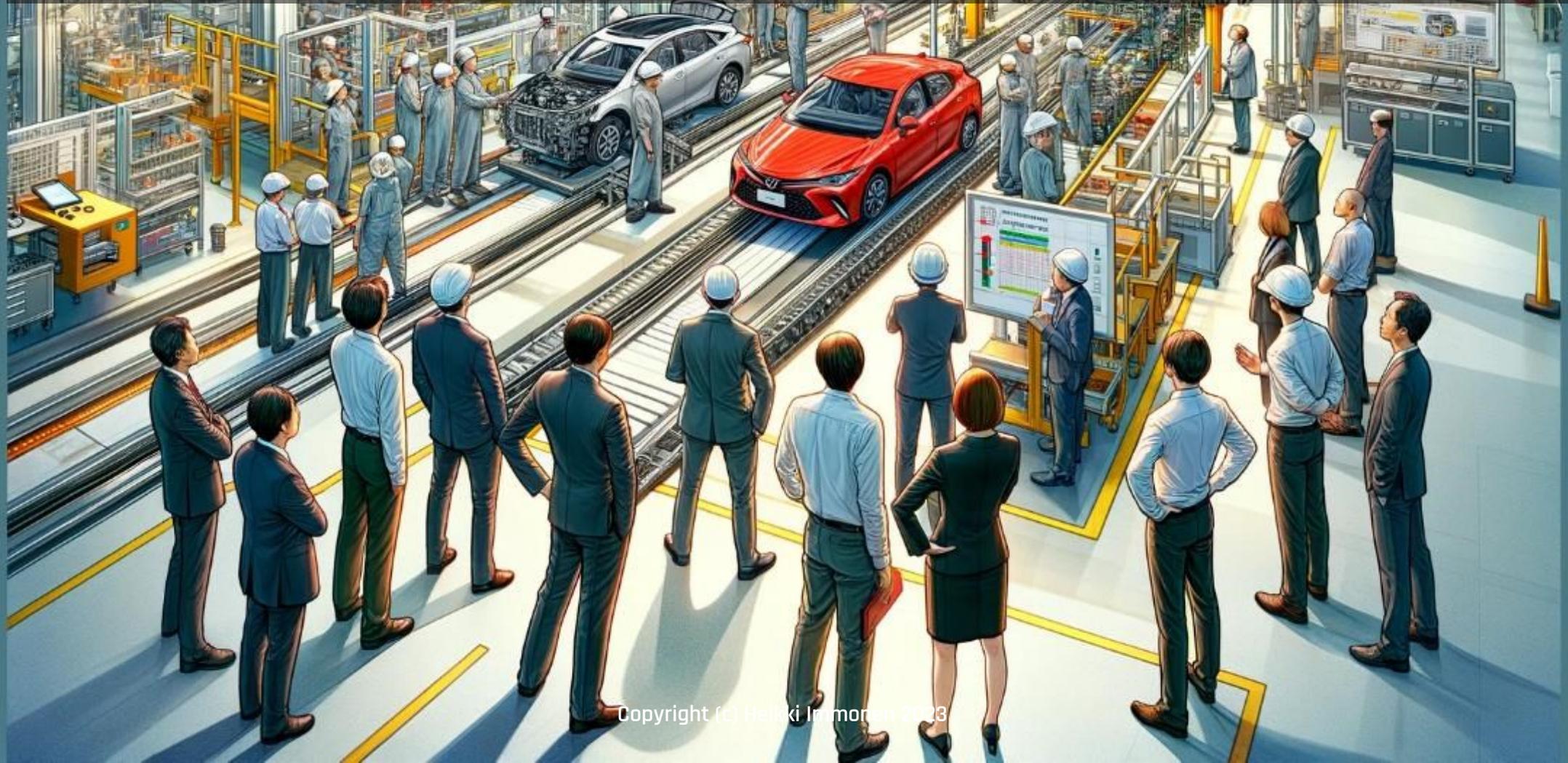
Below is a description of a challenge and it's decomposition in to sub-problems. Please, can you generate 2-4 solution ideas to each sub-problem that are inspired by solutions that nature has already developed? Give each idea a proper title.

Challenge description:

....

# Evaluating and improving ideas using contextual information

# Evaluating and improving ideas using contextual information



# Hevosen terveys ja hyvinvointi yhdessä paikassa

Pidä kirjaa hevosesi hyvinvoinnista ja välitä tiedot koko tiimin kesken.



Evaluating and improving ideas using contextual information

# Process for using contextual information for idea improvement

1. Observe directly or interview
2. Convert findings in to design criteria
3. Evaluate and improve ideas based on criteria

# AI-tip for interviews and field studies



Below is a description of a challenge and it's sub-problems. Please, come up with good questions that help me learn more about the challenge if I interview a person who knows more about or I go and do a relevant field study?

Challenge description:

....

# AI-tip for converting findings in to design criteria



Below is a description of a challenge and it's sub-problems and additional information based on interviews/field studies. Please, convert the additional information in to specific design criteria I can use to evaluate and improve my ideas.

Challenge description:

....

# AI-tip for using design criteria for evaluating and improving your ideas



Below is a description of a challenge and it's sub-problems, solution ideas I have and specific design criteria. Please, evaluate my ideas using the design criteria and improve them based on the design criteria.

Challenge description:

....

# AI-tip for using **official Hack Me Up criteria** for evaluating and improving your ideas



Below is a description of a challenge and it's sub-problems, solution ideas I have and evaluation criteria. Please, evaluate my ideas using the evaluation criteria and improve them based on the evaluation criteria.

Challenge description:

....

# Defining the problem solution- independently

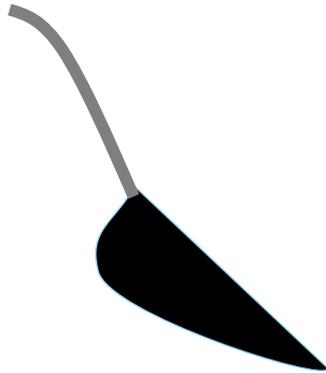
# Defining the problem solution-independently



# Key to good problem definition is **solution-independence**

Functional abstraction

Ease of movement



SNOW SHOVEL

Level of snow

**A lot**

*Snow-level lowering*

**zero**

YARD

OPERAND

*Snow-level lowering system*

# AI-tip for using defining a solution-independent problem and function

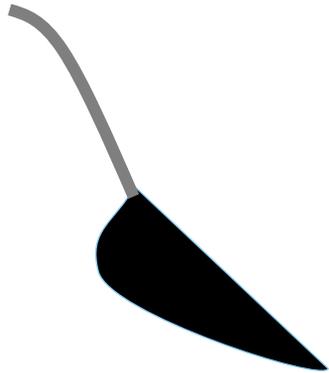


Below is a description of a challenge. Can you distill a solution-independent **functional requirements** for problem solvers based on the description. Define these functions as **operand** (what is affected by the solution) and the **desired transformation of the operand**.

Challenge description:

....

After you have a solution-independent problem definition (function), creativity is easy



# AI-tip for using ideating using functional requirements.



Below is a description of a challenge and functional requirements based on it. Please, generate possible solutions based on the functional requirements.

Challenge description:

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