Invest in the Forest Capital of Europe

The Joensuu region offers industrial sites and a connected ecosystem for forest-bioeconomy project developers, investors, startups, scale-ups and technology manufacturers.



Image: Circular Park Joensuu – the flagship area of Eastern Finland's renewable energy and circular economy

READY-TO-BUILD INDUSTRIAL SITES

Industry Joensuu

150+ ha
Industrial land ready to build

50 000+ m²
Available industrial & logistics space

5–8 €/m²
Low industrial space rental prices

Forest Joensuu

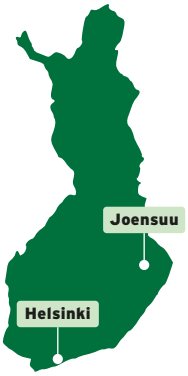
Co-funded by the European Union

Regional Council of North Karelia

J•ENSUU

€2B+	Annual turnover of the forest sector
1M+ m^3/year	Biomass feedstock sustainably available for new investment projects
75 €/MWh	Finland has the lowest electricity prices for non-household consumers in Europe
99.99995%	Fingrid's transmission reliability rate 2025
600+	Talent pool of forestry researchers and experts
50%+	Annual share of Finland's forestry professionals educated
22 000	Talent pool of students in all education fields – 10% international

Heat, steam, process water, biogenic CO_2 and power purchase agreements available on site for co-location and industrial symbiosis.



Global connectivity

- 1 h from Helsinki to Joensuu by plane
- The Trans-European Transport Network (TEN-T) core network connects Joensuu directly to Europe's strategic rail, road and port infrastructure.
- 4–4.5 h by TEN-T core rail via Kouvola to the ports of Hamina, Kotka and Helsinki
- Linked to the Saimaa inland waterway network, extending through Lappeenranta

FOREST JOENSUU

The Winner of the President of the Republic of Finland's Internationalisation Award in 2024

The Forest Joensuu innovation ecosystem brings together companies, research institutes, educational organisations and development partners that create new solutions for sustainable forestry, wood-based products, digital forestry and circular economy.

Forest Joensuu

forestjoensuu.fi

